

# Curt Long

Web Programmer/IT Manager

americanfido@gmail.com

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## Summary

Over seventeen years experience with programming, design, presentation and marketing on the web for large corporations, start-ups and government. Knowledge and use of all popular software tools and server platforms. Contact me for solutions concerning any web or mobile architecture! Specialties: Anything Web: Web Site Development <% PHP and ASP %>, Web Media Design (HTML5 Video and Graphics), Web Analytics (Google), Web Consulting, and Web Social Media Expertise. Hosting/Server Maintenance, Site Maintenance, Upgrades, Consulting, Development, Scripting, and Video/Audio.

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## Experience

### **Web Developer/Designer & General IT Manager at Factory Supply, Inc.**

October 2013 - Present (1 year 6 months)

Maintaining, updating and developing corporate e commerce websites in Joomla and WordPress, Google Adwords and SEO optimization, social media updates, blog updates, internal networks and servers.

### **Owner at American Fido, Inc.**

January 2000 - Present (15 years 3 months)

This is my personal web development and design business. Anyone need a good, effective, reasonably priced, enterprise web solution? Call or email me...

*2 recommendations available upon request*

### **Volunteer at Daystar Life Center, Inc.**

2014 - 2015 (1 year)

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2014 - 2015 (1 year)

### **Website Programming Designer at Rhein Medical**

February 2013 - September 2013 (8 months)

Development and maintenance of Ophthalmic websites using WordPress and MySQL. Creation on jQuery Mobile websites and Apple/Android Mobile Apps with HTML 5 Video for Ophthalmic Instruments. Job went from full time to part time contract as of Friday, September 13th. The iPhone mobile app was finished by me and can be downloaded at the app store: <https://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=726162695&mt=8>

### **Web Developer/Designer at ConMed Linvatec**

December 2009 - January 2012 (2 years 2 months)

Web developer for several Joomla based Marketing Portals for Sales Representatives. Complete Joomla development including Apache Web Server administration, MySQL administration, PHP scripting, component and module development, skin design, web video development and graphics/application support for over 800 medical device sales representatives.

### **Web Developer/Designer at MPRI - L3 Communications**

June 2008 - December 2009 (1 year 7 months)

Web developer on several international web sites for the Trans-Regional Web Initiative (TRWI). Web development involved, PHP scripting, Blueprint CSS, MySQL database and xml integration. Develop AJAX based Content Management System (CMS) for non-technical authors and publishing articles in several languages.

*1 recommendation available upon request*

### **Web Developer at Futura International**

September 2007 - June 2008 (10 months)

Created Content Management System (CMS - engine) and several Web 2.0 and e-commerce sites for the company and their medical related clients, which utilize the engine. The company develops desktop management software for the Orthotic & Prosthetic Industries. Tools used included C#.net, ASP, ASP.Net, SQL Server 2000, AJAX.

### **Independent Contractor at Various Independent**

November 2006 - September 2007 (11 months)

Several independent contracts with professional firms developing web applications and sites. Web development through the use of MS SQL Server 2005, SharePoint Server, TSQL (Stored Procedures), IIS6/IIS7 and ASP/ASP.Net front door and back door interfaces for company websites.

### **Web Developer at Pressex Print, Inc**

March 2003 - November 2006 (3 years 9 months)

Web Developer at a full color printing company. Lead in development and implementation of technology strategies to support business objectives. Creative web development through the use of MS SQL Server 2000/2005, TSQL (Stored Procedures), IIS6/IIS7 and ASP/ASP.Net front door and back door interfaces for company websites that account for more than 80% of total revenue. Migrated web applications from ASP to ASP.Net (C#). Developed e-Commerce shopping carts for the company's external clients. Design and maintenance of multiple external and internal network connections - Mac, Linux and Microsoft - through the use of Cisco Routers/Switches/Pix Firewall on a business class Road Runner TCP/IP interface with Microsoft Server 2000 active directory and NT Apple Talk for all system communications.

### **Webmaster/Web Application Developer at Republic Bancshares Inc**

October 1998 - August 2002 (3 years 11 months)

Developed all Internet data collection forms, user based process cues and forms, SQL database collection, and backend process cues and forms for electronic banking enabling, New Bank Accounts, New Home Equity, and New Auto Loan applications. Online applications were very successful, with over \$500,000 in Home Equity loan acquisitions in the first month alone. Developed Corporate Intranet from the ground up. Helped provide guidance relating to bandwidth issues concerning our 71 branches and Intranet/Internet access. Developed several Intranet applications including an online cost center purchasing catalog/reporting application and a dynamic budget reporting system for cost center managers. Database development using MS SQL Server 6.5, 7.0 and 2000 with XML interface and browser based data islands. Utilized Visual Basic for web based in-house purchase department processing cues. Instructed and developed content authoring capabilities for Intranet departmental teams. Managed, maintained and updated all Internet and Intranet server (NT/2000) applications including, server security and all web site scripting for over three years having one assistant and 99.9% up time. All statistical analysis conducted through MS Site Server and early Web Trends. Also set up and managed all SSL transactions on Internet Server. Instructed and provided solution architecture, based upon available resources, for all managers and associates involved with web based development. Tools used included Visual Basic 6, Classic ASP, SQL Server, and XML.

*1 recommendation available upon request*

### **Webmaster at Discovery Marketing**

April 1997 - September 1998 (1 year 6 months)

Developed Internet based travel site with interactive appeal using ASP and video streaming. Lead generation using creative marketing techniques, including development and maintenance of a 20,000 per day NT fax broadcasts (BrookTrout) and broadcast E-Mail campaigns. Designed, developed and implemented Network (NT Extranet) system between two office locations. Developed information access, reporting and management applications for call center using ASP and javascript.

### **Project Leader at IBM**

April 1996 - March 1997 (1 year)

Managed contract roll out of Windows 95 and OS2 Merlin to the Tampa IBM Campus. Trouble shot PC and Laptop hardware and software components; including Windows 95, OS2 Merlin, Lotus Notes, Token Ring network access, and replacement of bad hardware components.

### **Project Manager, Registered Environmental Manager at Various International Engineering**

March 1988 - February 1996 (8 years)

Statistical field data compilation and groundwater flow model creation using industry software ModFlow, Surfer & Grapher, AutoCAD). Managed a staff of seven professionals for development of Contamination Reports. Assessment and Environmental Assessment Over one million in gross sales in 1993

### **Office Of Regional Counsel at USEPA**

July 1987 - November 1988 (1 year 5 months)

Conducted technical research for United States Environmental Protection Agency Attorneys who were involved with SUPERFUND legislation.

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## Volunteer Experience

### **Transport Driver at American Red Cross**

September 1985 - September 1987 (2 years 1 month)

I enjoyed meeting and talking with the passengers.

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## Languages

**Latin**

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## Projects

### **Central Asia Online**

January 2009 to January 2010

Members: Curt Long, Jack Blomquist

International News Web Development

### **American Fido**

March 1997 to Present

Members: Curt Long, Jack Blomquist, Stefan Babjak

Curt needs something to keep his Friday's busy. Check out <http://www.learnitfriday.com> to see if you could use Curt AKA American Fido to help you learn or develop something for you.

### **Learn It Friday**

September 2013 to Present

Members: Curt Long

I am building small business websites for owners, while they watch, so that they can learn how to maintain and update their own CMS websites. Price is reasonable and anything that you do not wish to do, I will do for you.

### **USSOCOM Global Media Support Program**

March 2008 to July 2010

Members: Curt Long, Daron R. Weishaar, Tony Pawlisz, PMP, Christine Roman, Hala Abdulla, Michael K. Bigos Jr., Elizabeth Whitaker, David Rivera, Claudia Sánchez-Bustamante, Robert Schell, Jack Blomquist, John Braham

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## Courses

### **B.S, Double; Policy/Administration Management and Environmental Affairs**

Indiana University

XML Schema and Design

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## Skills & Expertise

**PHP**

**ASP.Net**

**SQL**

**HTML5**

**XML Schema**

**JavaScript**

**jQuery**

**AJAX**

**MySQL**

**Joomla**

**Drupal**

**ASP**

**C#**

**Streaming Media**

**CMS**

**Web Applications**

**CSS**

**Web Design**

**SEO**

**CSS3**

**Website Development**

**DHTML**

**LAMP**

**User Experience**

**Magento**

**Project Management**

**Web Standards**

**Social Media**

**E-commerce**

**Web Analytics**

**Web Project Management**

**Zend Framework**

**HTML**

**HTML 5**

**WordPress**

**XML**

**Google Analytics**

**Apache**

**Databases**

**Microsoft SQL Server**

**Xcode**

**Mobile Internet**

**SharePoint**  
**Mobile Applications**  
**XHTML**  
**Web Development**  
**Linux**  
**Email Marketing**  
**Google Adwords**  
**T-SQL**

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## Education

### **Indiana University**

B.S, Double; Policy/Administration Management and Environmental Affairs, 1983 - 1987

Activities and Societies: Currently serving as a IUvisor to help graduates with there career choices.

### **Indiana University Bloomington**

B.S., Double; Policy/Administration Management and Environmental Affairs (SPEA), Statistical Analysis and Environmental Biology, 1983 - 1987

Grade: B

Activities and Societies: Tappa Kegga Brew Fraternity Memeber

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## Honors and Awards

Good Guy

## Interests

Anything web related, fishing, water skiing, photography...

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## Organizations

### **Daystar Life**

Volunteer

December 2014 to Present

Daystar Life is a social service agency for St. Petersburg, Florida. They help unfortunat individuals back into the work force with food, water, hygiene supplies and training.

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## 4 people have recommended Curt

"Curt is very proficient in Joomla! I have seen him build websites and content management systems that are rich in features. He is very task-oriented... give him a specific list of needs and he will get them done. From file management to embedded/streaming video, Curt has the ability to create a working solution for your needs."

— **Andrew Ford**, *Owner, Digitas Productions*, worked directly with Curt at American Fido, Inc.

"Curt has highest business and interpersonal standards. His innovative ideas and dedication in Web development, Internet consulting and business make him the best choice in any venture or business."

— **Stefan Babjak**, *Central Europe Representative, Planetary Grid Inc.*, was with another company when working with Curt at Pressex Print

"Curt was a key member of our web design/development team. His skills proved vital in the establishment of a focused based "page" on one of our regional web sites. He single handily implement an ability to allow for the submission of user generated content to several of our sites. He also developed a method to allow daily updates of content directly to subscribers. A respected and valued team player, Curt's dedication was vital to our team's success in supporting our client."

— **Daron R. Weishaar**, *Program Manager, Global Media Support, MPRI an L-3 Division*, managed Curt at L3 MPRI

"Curt, was a mentor and teacher while I worked at Republic Bank. He is still after all these years so willing to lend a helping hand and teach. He has been in IT for so long and has mastered the art of web development. I would recommend Curt for any position but I would love to see him in a role where he is teaching all he knows to others. I attribute my love of IT and the beginning point of my 15 year career to him!"

— **Dina Murray, MIS**, *Senior Business Analyst IT, Republic Bank*, worked indirectly for Curt at Republic Bancshares Inc

[Contact Curt on LinkedIn](#)